



Taking Control Of Your Financial Wealth

Empowering Women Through **Bitcoin**

Yzer

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*Not Financial Advice



Hi, I'm Sanjna!

Co-Founder @ Yzer



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Started by Bitcoin journey in **2021**

Only women co-founder out of 5 founders

Previous - **Marketing** Manager for 5+ years

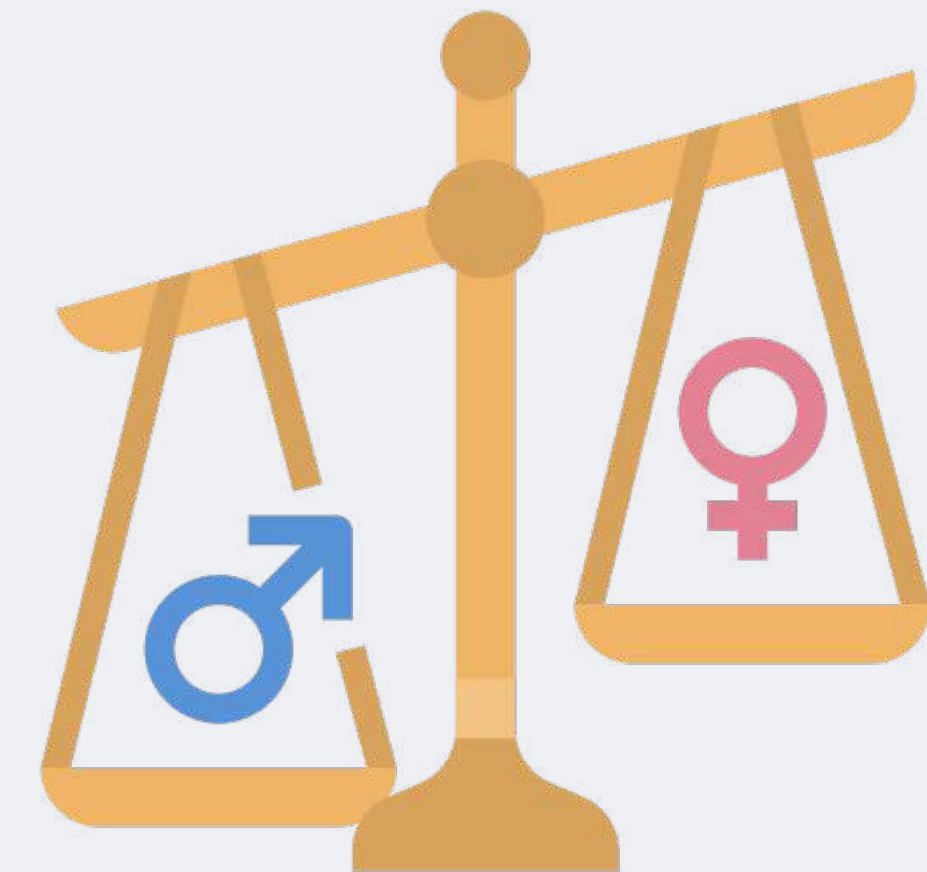
BSc from **Warwick** University, MSc from **LSE**

Gender Gap in Financial Literacy

Fighting for financial independence

property rights

entering workforce



Studies show women have **LOWER**
financial independence levels than men

Numbers in Financial Literacy

48% women vs **38%** men - are worried about financial situation

22% women vs **35%** men - are financially literate globally

18% women vs **28%** men - correctly answer 4/5 financial literacy questions

Studies show women have **LOWER** financial literacy levels than men



Why We Need Financial Literacy

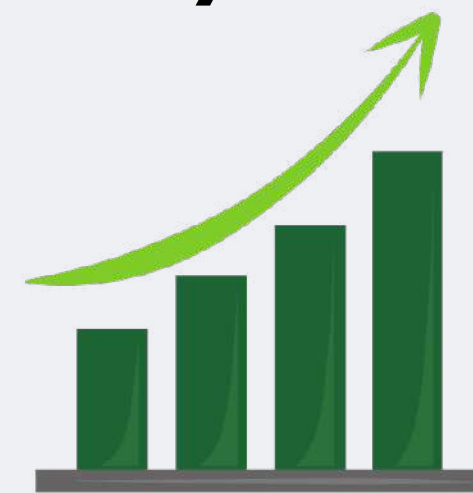
Economic Independence

power of making our own
choices



Improved well-being

health, education,
quality of life



Economic Growth

productivity, innovation
for society as a whole



Technology Fields For Empowerment

Technology is exponentially growing → Most progress & wealth is created here

...but this area is often **male dominated**

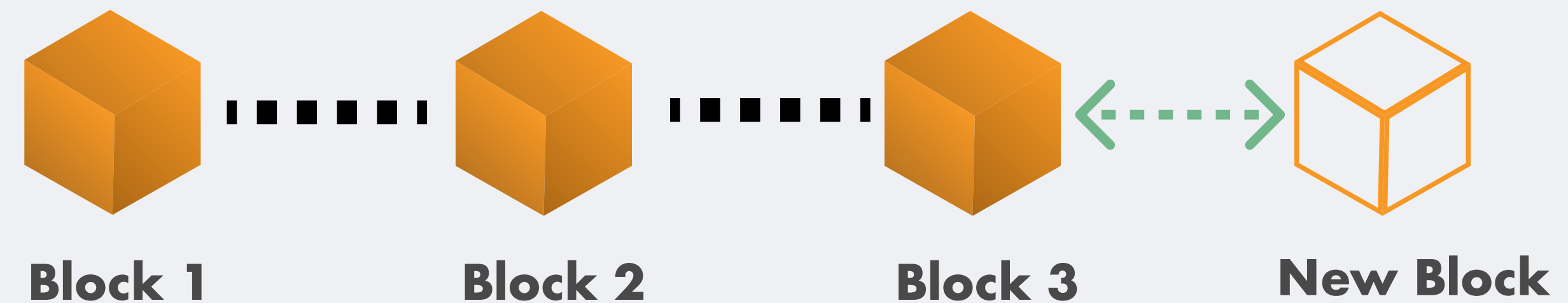
5 out of 121 women-led crypto companies
10% of partners at VC funds are women
“**bro**” culture



What is Bitcoin & Blockchain?

Bitcoin is a cryptocurrency. Think of it like a digital form of money.

- Users send & receive Bitcoins or **BTC**.
- Transactions are peer-to-peer (**P2P**).
- There is **NO** third party or central authority in between the sender & receiver.



***No one can seize your Bitcoin. The money in your bank account can be seized by the government. You have full autonomy.**

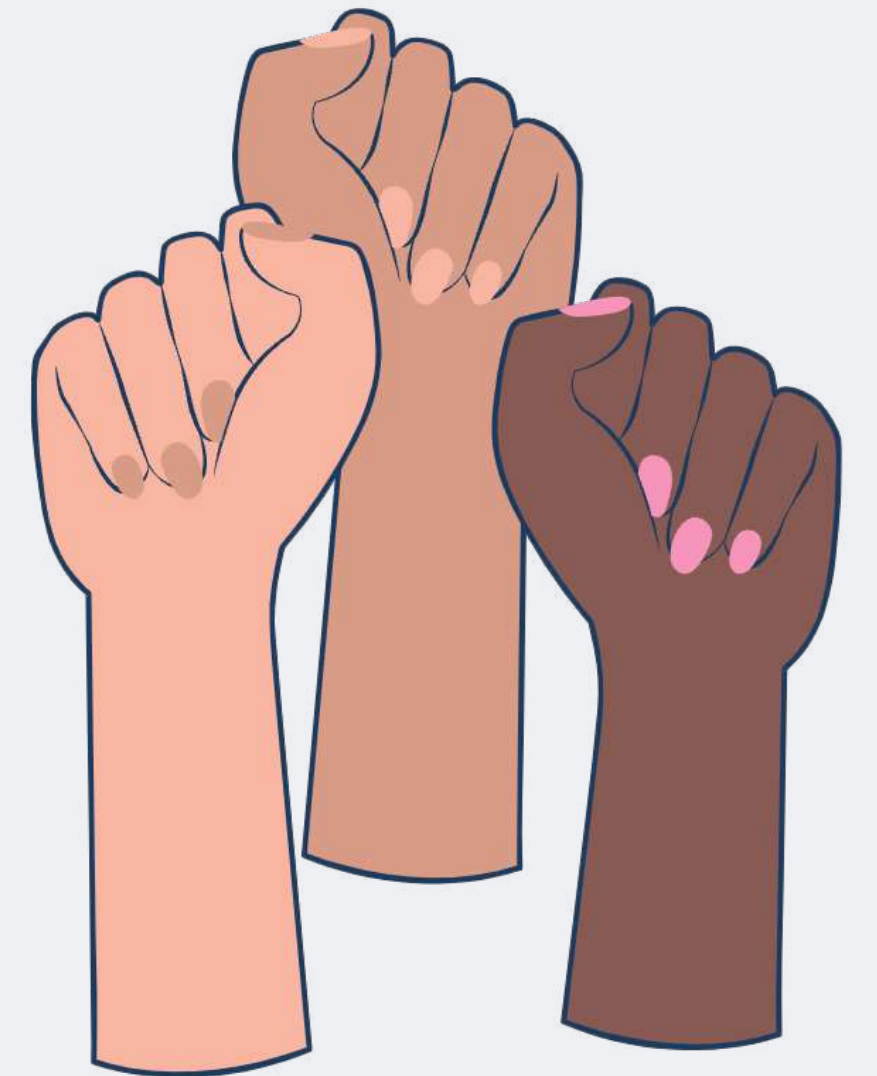
Why Bitcoin is Empowering?

Financial Inclusion - anyone can join, even in remote areas

Lower Barrier To Entry - traditional finance has high barriers

Privacy & Control - you have full control over your money

Democratizes Finance - access to global markets, send/receive

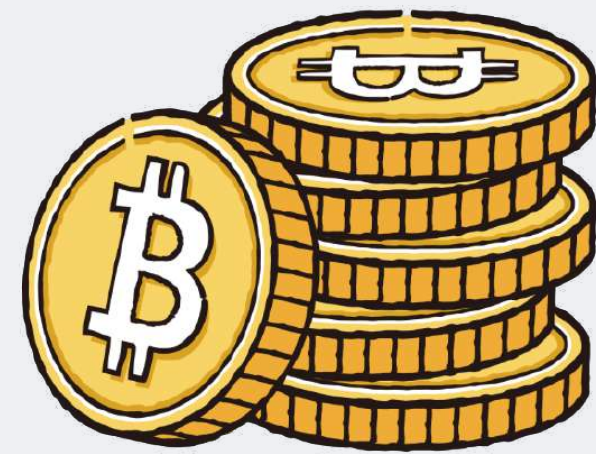


**Bitcoin provides a new opportunity to women.
Bitcoin does not discriminate by age, religion, political
beliefs, or gender!**

Bitcoin: Financial Security

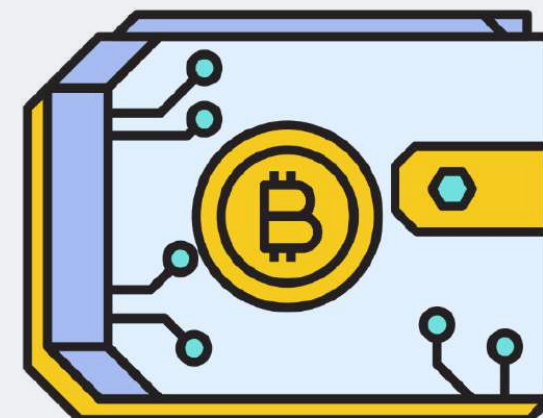


Ultimate Scarcity



21 million total coins
Great Store of Value

Ultimate Control



You control your Bitcoin,
nobody else can touch it

No 3rd Party Risk



No one can seize or
shutdown Bitcoin

Bitcoin provides you financial security & grows your wealth over time.

Real-Life Examples

Women can bring positive changes and boost innovation in the cryptocurrency space.



Gracy Chen
Bitget



Elizabeth Stark
Lightning Labs



Kathleen Breitman
Dynamic Ledger Solutions

What's The Solution?

Start with **EDUCATION**

Online & Physical Programs
Mentorship & Networking
Success Stories

Through education, women can overcome the biases and stereotypes in blockchain companies.



Bitcoin's mission and our mission of financial empowerment are
ALIGNED!

What Was My Journey?

My **partner** first introduced me to Bitcoin



Books, online research, podcasts, meet-ups



Always had a vision to **spread** financial literacy



Through Yzer, I aim to get **millions** of people on board!



I Hear Bitcoin is Risky...

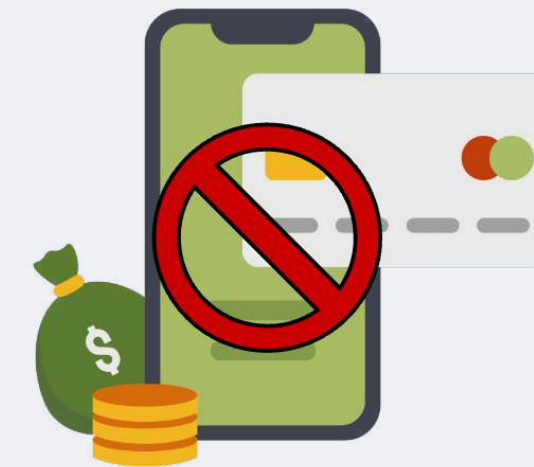
Bitcoin is deemed a **commodity**.



Bitcoin cannot be **banned**.



Bitcoin cannot be **seized**.



...so what about the price then?

The Bigger Risk is Fiat

Purchasing Power of the Consumer Dollar (1913–2017)



BTC 365D Running ROI

Latest Value: 0.599



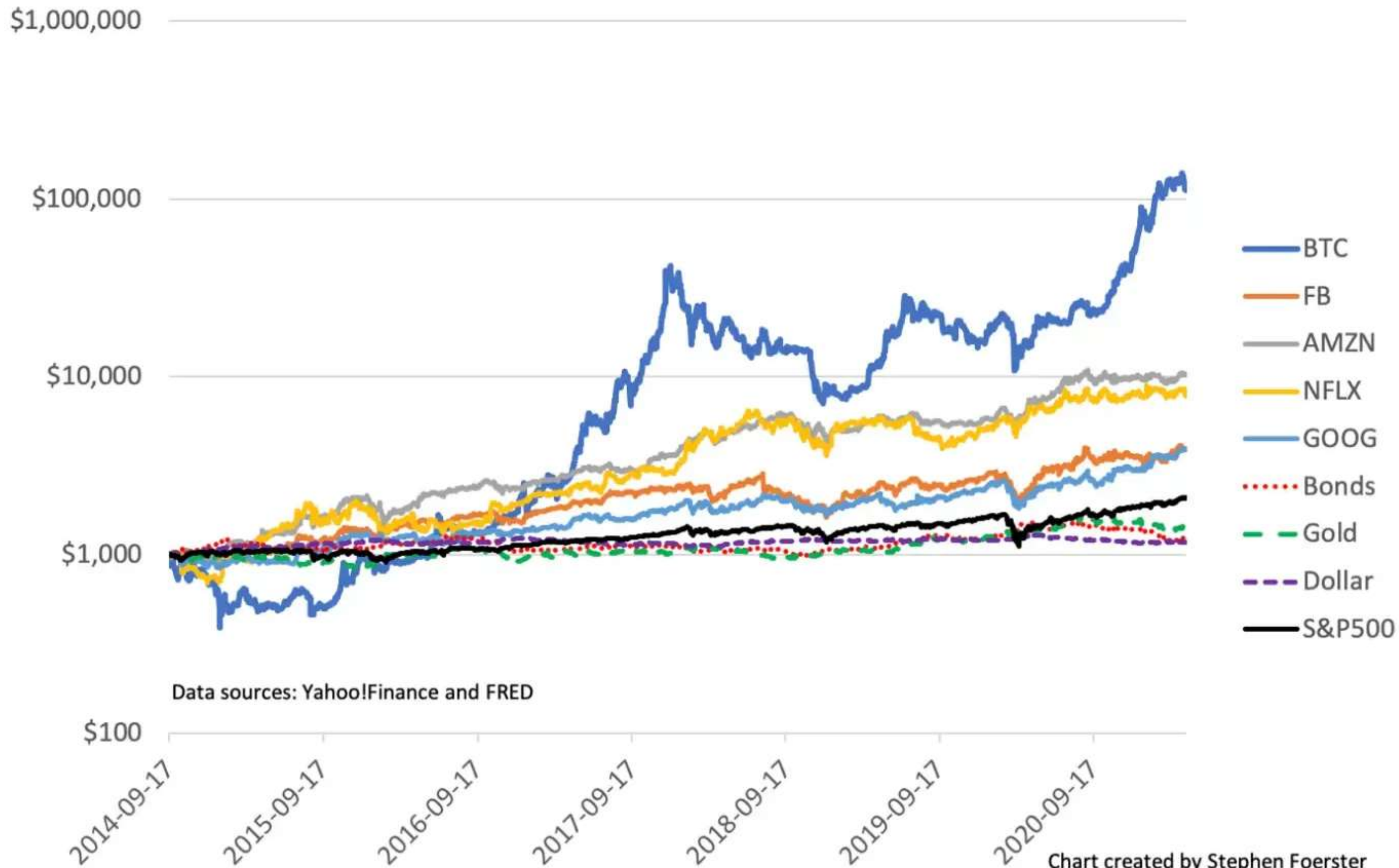
BTC Percentage Drawdown From ATH

Latest Value: -58.65%



Relative Prices

Septemeber 2014 to April 2021
\$1,000 initial investment (log scale)



Data sources: Yahoo!Finance and FRED

Chart created by Stephen Foerster

**Your Journey Begins Today
With Some Free Bitcoin**

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Email me your Lightning Wallet address

hello@wizzer.io